



iCelebrate Kids Benefit Gala 2018

Sponsorship Fact Sheet

Event: The iCelebrate Kids Benefit Gala is a dinner/auction fundraiser to support the activities and programs of the Albany Public Schools Foundation. The evening will include a catered dinner by the LBCC Culinary Arts department, a silent and live auction, dessert dash, wine pull as well as featured music and art projects from talented Greater Albany Public School District students.

Location: Linn Benton Community College – Dining Room

Date/Time: Saturday April 14th, 2018 / 5:00pm

Attendance: 280 people

Audience: Targeted to local business, education, and community leaders.

Ticket Cost: \$45 per/person
(Includes dinner & drink ticket)

Marketing

Opportunities: Radio and print coverage
On-site branded signage
Event posters
Facebook and website sponsor listing
Advertising in the program
Auction items

Sponsorship

Options: Options from Appleseed sponsor (\$500) to Presenting sponsor (\$5000)
Auction items for silent and live auction
Sponsor school group performance at event
Sponsor pizza/drinks for student performers- \$100





2018 Annual iCelebrate Kids Sponsorship Pledge Form

| | |
|------------------|---|
| Business Name | As it will appear in advertising and press releases |
| Contact Person | |
| Mailing Address | |
| City, State, Zip | |
| Phone Numbers | Work, Cell and Fax |
| ***E-mail | |

Please complete form and return by **November 1, 2017** for maximum advertising exposure. Payment is due by March 1, 2018.

Please complete the form below for amount of sponsorship pledge and type of donation or type of trade for in-kind products or services.

| Sponsorship Amount | Cash | In-Kind donation/trade for products or services <i>Please include market value for in-kind donation (Does not include auction items)</i> |
|---|------|---|
| Presenting Sponsor - \$5000 VIP Table + Student Music Sponsor | | Typically a cash sponsorship |
| Big Apple Sponsor - \$2500 Table Sponsor | | |
| Golden Apple Sponsor - \$1500 Table Sponsor | | |
| Red Apple - \$1000 Table Sponsor | | |
| Appleseed Sponsor - \$500 Table Sponsor | | |

In exchange for advertising and other considerations, the undersigned agrees to sponsor iCelebrate Kids in the amount of \$_____.

Checks may be made payable to: The Albany Public Schools Foundation.

Mail to: Albany Public Schools Foundation, P. O. Box 1772, Albany, OR 97321.

Questions: Call 541-979-2773 or email Aimee Addison at aimee@albanypsf.org

Thank you for your support.

Please make a copy for your records. The APSF is a qualified 501(c)3. Federal Tax ID # 93-0881300.

Your donation is tax deductible to the extent of law.

Paid Check # _____ Date: _____

Please invoice me

Authorized by (Print): _____

Authorized Signature: _____



Sponsorship Levels

| 2018 Benefits | Presenting Sponsor \$5000 | Big Apple \$2500 | Golden Apple \$1500 | Red Apple \$1000 | Appleseed \$500 |
|--------------------------------------|---|---|--|---|---|
| Table at event | VIP Table: Includes table for eight, 16 drink tickets, student server, & chef's special hors d'oeuvres at table. Table logo signage. | Includes table for eight plus eight drink tickets and student server. Table logo signage. | Includes table for eight plus eight drink tickets. Table logo signage. | Includes table for eight plus eight drink tickets | Includes table for eight plus eight drink tickets |
| Night of Event Recognition | Special on stage recognition as presenting sponsor | Recognition as major sponsor | Recognition as major sponsor | Recognition as event sponsor | Listed table sponsor |
| Website | Company logo prominently displayed on APSF website as presenting sponsor | Company logo prominently displayed on APSF website | Company logo prominently displayed on APSF website | Company logo displayed on APSF website | Company name listed on APSF website |
| Posters | Company logo prominently displayed on the poster as presenting sponsor | Company logo prominently displayed on the poster | Company logo prominently displayed on the poster | Company logo displayed on the poster | Company name listed on the poster |
| PR & Media Inclusions | Company logo/name included in press releases, print ads, radio ads, as presenting sponsor | Company logo/name included in print ads | Company logo/name included in in print ads | Company logo/name included in select print ads | NA |
| Social Media | Included in all social media posts as the presenting sponsor | Included in select media posts | Included in select media posts | Included in select media posts | Included in select media posts |
| Invitations | Company logo prominently displayed on the event invitations as presenting sponsor | Company logo prominently displayed on the event invitations | Company logo prominently displayed on the event invitations | Company logo displayed on the event invitations | NA |
| Printed Program and Overhead Screens | Company logo prominently displayed on the program and event screens as presenting sponsor | Company logo prominently displayed on the program and event screens | Company logo prominently displayed on the program and event screens | Company logo displayed on the program and event screens | Listed Sponsor |

**While we would love to have you attend the event, you may participate at any sponsorship level and relinquish your table.*