



Sponsorship

Albany Public Schools Foundation 2021-2022



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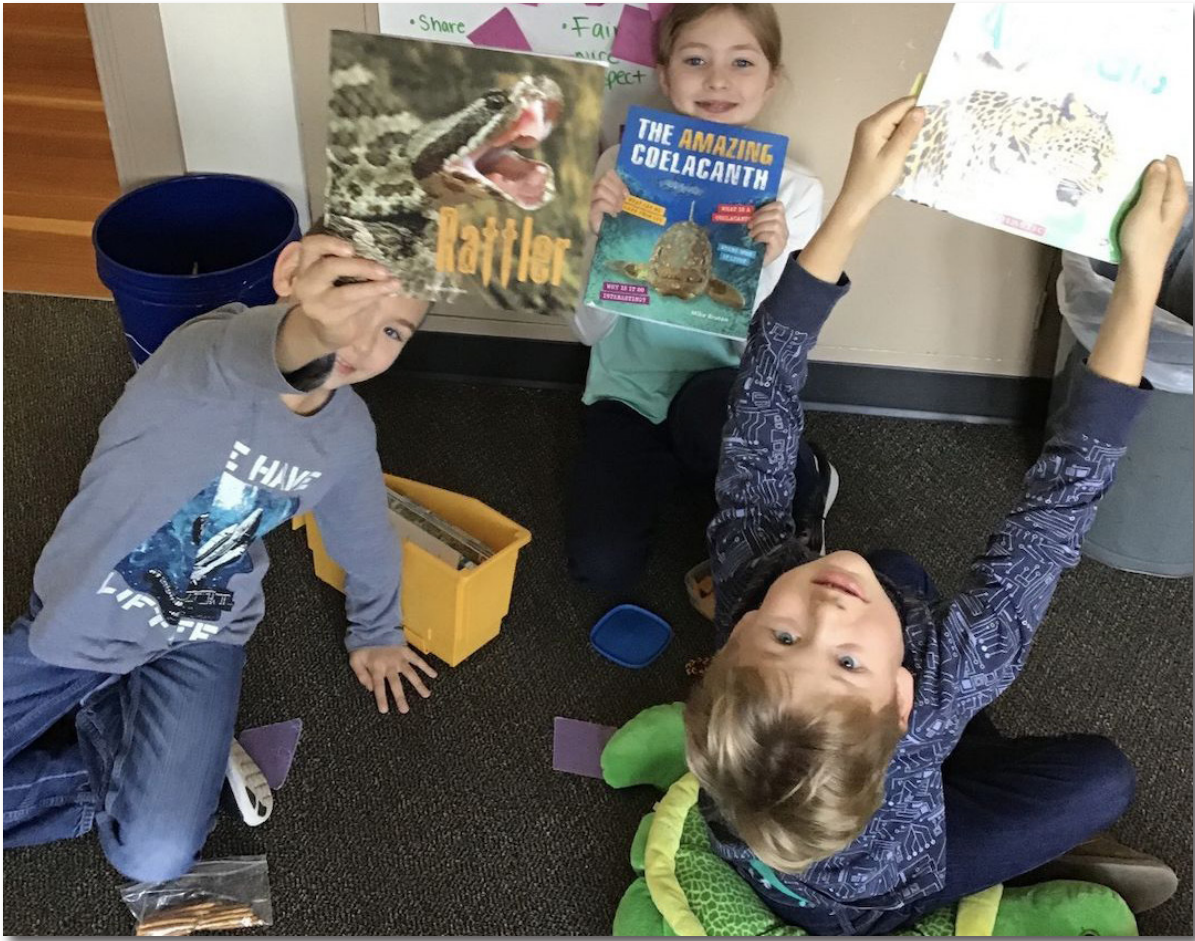
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Your Support Matters



**Your support of the Albany Public Schools Foundation could impact
20 Schools and over 9200 Students.**

Because of the generous support of donors like you, great things are happening for Albany public school students. Last year, with the help of our fantastic business and community partners, we were able to pivot and provide \$157,210 in distance learning supplies and student support. In addition, over \$182,000 was awarded in scholarships to graduating seniors and funding was made available for suicide prevention and basic needs for low-income students. None of this would have been possible without your generous support.

We envision a community where young people are prepared for a successful future. We invite you to invest in Albany kids through the Albany Public Schools Foundation as we join together to provide enrichment opportunities, scholarships and programs benefiting over 9200 students in the Greater Albany Public School District.

Again, we want to thank you for all that you do in support of Albany public school kids!

Thank you!

Aimee Addison
Executive Director

Eric Nelson
Board President

With YOUR Support, We Make An Impact!

Classroom Grants



Grants for Enrichment
in the Classroom

\$50,010
Awarded

Enrichment Grants



School-Wide Programs
Filling the Funding Gaps

\$70,000
Awarded

Special Programs



Distance Learning
Technology & Supplies

\$37,191
Awarded

Student Assistance



Mentors, College
Supplies, & Scholarships

\$48,000
Awarded

Scholarships



Scholarships for
AOS, SAHS, WAHS

\$182,350
Awarded

Suicide Prevention



Program for Middle &
High School Students

\$6,600
Awarded

**YOUR Support Makes a Difference for
K-12 Albany Public School Students!**

LUNCH **& LEARN**

Albany Public Schools Foundation hosts an annual estate planning education event. Potential topics include, "How your estate plan can benefit you, your loved ones, and your favorite charity."

*** Presenting Sponsorships are limited to one only.**

Lunch & Learn Sponsorship Benefits

Presenting Sponsor
\$750 *

Applesseed Sponsor
\$500

Pre-Event Recognition

Invitations	LOGO	NAME
Website	LOGO	NAME
Social Media Promotion (Facebook & Instagram)	✓	
E-Newsletter	✓	

On-Site Recognition

Event Programs	LOGO	NAME
Special Recognition at Event	✓	

Post-Event Recognition

Thank You E-Newsletter	LOGO	NAME
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Attendance

Approximately forty philanthropic donors and community members who want to learn how to leave a legacy in Albany.

"Only 18% of Americans over 55 have a will, advanced health care directive, and durable power of attorney."

~ Wave/Merrill

iSWIM FOR KIDS!

Each year, the Albany Public Schools Foundation hosts the iSwim for Kids “swim-a-thon” event. Students obtain pledges and swim at Albany Community Pool. Half of the funds raised in the iSwim for Kids event will go directly back to the schools of the swimmers. The other half of the funds will be distributed through the Classroom Grants program.



Location: Albany Community Pool

Date: Saturday, February 5, 2022

Attendance: 300+ kids, parents or guardians.

* Only one sponsorship available for the Presenting Sponsor level.

iSwim for Kids Sponsorship Benefits

Presenting Sponsor
\$1,500 *

Appleseed Sponsor
\$500

Snack Sponsor
\$250

Pre-Event Recognition

Website	LOGO	LOGO	NAME
Event Posters	✓	✓	
Social Media Promotion (Facebook & Instagram)	✓	✓	
Event Yard Sign	✓		
E-Newsletter	✓		
GAPS Communication to Schools & Parents	✓		
Save-the-Date Postcards	NAME		

On-Site Recognition

iSwim T-Shirts	✓	✓	
Thank You Sponsor Board	✓	✓	
Business Signage at Event (optional)	✓		
Snack Station Representation			✓

Post-Event Recognition

Thank You E-Newsletter	LOGO	LOGO	NAME
Present "Top School" & Top Classroom Award" at School Assembly (optional)	✓		

ALBANY PUBLIC SCHOOLS FOUNDATION iRUN FOR KIDS

iRun for Kids is an annual race to support the activities and programs of the Albany Public Schools Foundation. The race is comprised of a 5K run/walk, 10k run, 15k run, and a "Little Leprechaun Dash" for younger runners (Pre-K – 2nd grade).

Location: West Albany High School Stadium (start/finish line)

Date: Saturday, March 12, 2022

Attendance: 750+ runners and walkers (kids & adults)



* Sponsorships that include a scholarship must be cash versus in-kind.

** Only one sponsorship available for the Presenting Sponsor level.

iRun for Kids Sponsorship Benefits

	Presenting Sponsor \$5,000 **	Achievement Apple \$3,000	Big Apple \$2,000	Red Apple \$1,000	Applesseed \$500
# Of Race Entries & Race Shirts	8	8	6	4	2
Pre-Event Recognition					
Event Posters	LOGO	LOGO	LOGO	LOGO	NAME
Website	LOGO	LOGO	LOGO	LOGO	NAME
Race Shirt	LOGO	LOGO	LOGO	LOGO	NAME
Social Media Promotion (Facebook & Instagram)	✓	✓	✓		
TV Ads	✓	✓	✓		
E-Newsletter	✓	✓			
Event Yard Signs & Newspaper Ads	✓				
Radio Station Ads	NAME				
Save-the-Date Postcards	NAME				
Race Bibs	✓				
Race Medal Lanyards	✓				
On-Site Recognition (optional)					
10 x 10 Booth Space	✓	✓	✓	✓	✓
Promo Items in the Swag Bags	✓	✓	✓	✓	✓
Banner at the Entrance of the Race Course	✓	✓	✓	✓	
VIP Booth Space	✓	✓			
Event Sponsor Spotlight	✓				
"Little Leprechaun" Booth Sponsor			✓		
Post-Event Recognition					
Thank You Email & Press Release	LOGO	LOGO	LOGO	LOGO	NAME
\$500 Scholarship in Your Business Name*	✓	✓			



iCelebrate Kids

ALBANY PUBLIC SCHOOLS FOUNDATION

The iCelebrate Kids Benefit Gala is a dinner/auction to support the activities and programs of the Albany Public Schools Foundation. The evening includes a catered dinner, silent and live auction, dessert dash, wine pull and so much more.

Location: Linn County Expo Center

Date: Saturday, May 21, 2022

Attendance: 350+ community and business leaders

**** Only one sponsorship available for the Presenting Sponsor level.**

iCelebrate Kids Sponsorship Benefits

**Presenting Sponsor
\$5,000 ****

**Achievement Apple
\$3,000**

**Big Apple
\$2,000**

**Red Apple
\$1,000**

**Table Host
\$500**

Of Table Guests

8

8

8

8

8

Of Drink Tickets

8

8

8

8

8

Pre-Event Recognition

Website

LOGO

LOGO

LOGO

NAME

Event Invitations

LOGO

LOGO

LOGO

NAME

Promo Card in iRun for Kids Swag Bags

LOGO

LOGO

LOGO

NAME

Social Media Promotion (Facebook & Instagram)



Event E-Newsletter

LOGO

NAME

Radio Station Ads

NAME

Save-the-Date Postcards

NAME

Newspaper Ads



Event Yard Signs



On-Site Recognition

Event PowerPoint

LOGO

LOGO

LOGO

NAME

Silent Auction Website

LOGO

LOGO

LOGO

NAME

Special Recognition at Event



Signature Cocktail with Your Business Name



Post-Event Recognition

Thank You E-Newsletter

LOGO

LOGO

LOGO

NAME

\$500 Scholarship in Your Business Name*



* Sponsorships that include a scholarship must be cash versus in-kind.



STUDENT ASSISTANCE PROGRAM

The Albany Public Schools Foundation believes that EVERY student should have an opportunity to succeed. The Student Assistance Program strives to break down barriers in K-12 and post-secondary education due to issues such as homelessness, financial challenges, limited parental support, and other educational obstacles.

Post-Secondary Support



Mentors

Transition students from high school to college/trade school



Basic Needs

Residence hall essentials, school supplies, laptops, etc.



Financial Assistance

Needs-based criteria (helps fill financial gaps)

K-12 Support



Your support could provide the following:

- Student care packages
- State ID card for GED testing
- Student fees for graduating seniors
- School supplies
- Hygiene supplies
- Art supplies
- Student fees for extracurricular activities
- **And Much More . . .**

Student Assistance Sponsorship Benefits			
	Presenting Sponsor \$5,000 *	Green Apple \$1,500	Applesseed \$500
Recognition on iCelebrate Kids Slideshow	LOGO	LOGO	NAME
Representation on Website	LOGO	LOGO	NAME
Social Media Promotion (Facebook, Instagram)	✓	✓	
Quote Included in Various Media	✓		
Business Spotlight in APSF E-Newsletter	✓		

* Only one sponsorship available for the Presenting Sponsor level.



Meet Angelic . . .

"When I chose to prioritize my education and future, I knew I had to leave home and the reservation to make that happen. As a result, I am in a new state where I don't have any family or roots. My family was not happy with me leaving, and so I have no financial or otherwise support from them or anyone else. This is something I am having to do completely on my own, which includes also paying for my own rent, utilities, bills, and living costs."

Why the Student Assistance Program . . .

"Time and again, we see students flourish when obstacles are removed and resources introduced in their place. As a credit union founded by educators, SELCO is honored to support the Student Assistance Program, which is filling crucial educational gaps and empowering student success."

~ Bob Newcomb
President & CEO, SELCO Community Credit Union
Prior Presenting Sponsor

SCHOLARSHIPS

The Albany Public Schools Foundation makes it easy for you to set up a scholarship in the name of a business, individual, or in memory of a loved one. The Foundation will manage the entire scholarship process including: application, review, funds disbursement, student communications, and reporting.



Named Scholarship

\$500+

Unlimited Available

A scholarship in the name of an individual or business



Matching Scholarship

\$2,500

12 Available

New \$2,500 scholarships will be matched dollar-for-dollar



Endowed Scholarship

\$25,000

Unlimited Available

Leave a lasting legacy!

NOTE: Scholarship payments are not due until February 1st.
There is a 5% admin/management fee on all scholarship donations.





Meet Leslie . . .

"I was raised by a single mom with four brothers and sisters. At times, my mom would work two jobs just to be able to provide for us. I am the second to the oldest, and my mom is still supporting my two little sisters and little brother. I know that a scholarship could be the difference-maker between me being able to go to college."

Meet Roman . . .

"I want to become a Physical Therapist to help individuals which is what I love to do most. I want to inspire others to be the good that comes with change. I want to give people a second chance to become a better version of themselves."



Meet Londynn . . .

"My family was evicted from my childhood home and I had to stay with multiple relatives over the span of a year and a half. I didn't have my own room or space seeing as I had to share with my mother and with the people who were letting us staying there. I am a female who has large dreams, but I am willing to work to accomplish them."

Why Create a Scholarship . . .



"APSF inspires No Dinx to directly impact the lives of children, families, and members of our community - from the various grant programs to the scholarship opportunities - there are many ways that APSF makes a significant difference. As an art-driven business, one of our yearly highlights has been the opportunity to support a graduating senior by donating \$5k for the No Dinx Art Scholarship! It's exciting to see young emerging artists, and to have a platform to support them as they take a career path in the arts. Thank you APSF for enriching our community through education opportunities!"

~ Nina Barton
Owner, No Dinx

**Every Student.
Every Opportunity to Succeed.**

