#### ALBANY PUBLIC SCHOOLS FOUNDATION



# Sponsorship

Albany Public Schools Foundation 2024-2025

### Contact

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# **Your Support Matters**



#### **Our Mission**

The mission of the foundation is to generate and distribute resources that enrich and enhance education opportunities for all students, encourage teachers to implement innovative education programs, and award scholarships to Greater Albany Public School District students.

#### **Our Vision**

Every Student. Every Opportunity to Succeed.

#### **Our Strategic Plan**

The Albany Public Schools Foundation will secure resources from various community sources to support Albany Public School District educational and enrichment programs for which school funds are not available. These programs will stimulate excellence in and mobilize community support for enhancing the quality of education in the District. The Foundation will inform the community about the strengths and innovative programs in the public schools to build confidence in the schools and encourage community and business financial and non-financial support.

#### How We Started

Albany Public Schools Foundation was formed and incorporated in 1984 by a group of concerned citizens to help meet the educational needs of youth in the Greater Albany Public School District. With an initial donation of \$500, the Foundation was financially established and has flourished with the generous support of local community leaders and businesses. From the initial donation, the Foundation's assets have grown to a total of \$4.6 million as of fiscal year-end June 30, 2023. The Foundation manages over \$2.3 million in endowments that have been primarily established for scholarship purposes through bequests and other planned gifts.

Currently, the Albany Public Schools Foundation's board of directors is made up of 18 members. These dedicated individuals include active and retired teachers and administrators, local business leaders and dedicated community members.

Your sponsorship of the Albany Public Schools Foundation will impact 20 schools and over 8,800 students.

# With YOUR Support, WE Make an Impact!

#### **Classroom Grants**



Providing new learning experiences

\$88,478 Awarded

#### Student Assistance Program

Mentors, college supplies, and scholarships

\$12,893 Awarded

#### **Enrichment Grants**



Filling funding gaps for school-wide programs

\$81,552 Awarded

#### Scholarships



Scholarships for AOS, SAHS and WAHS seniors

> \$232,000 Awarded

#### **Big Impact Grants**



Projects connecting multiple schools

\$23,790 Awarded

#### Peely's Teacher Supply House



Free school and classroom supplies for teachers

#### Coming Fall 2024

YOUR Support makes a difference for K-12 Albany Public School Students!



#### February 2025

#### Lunch & Learn Evening Edition - October 2024

A special Lunch & Learn held in the evening for GAPS employees who are approaching retirement.

The Albany Public Schools Foundation hosts an estate planning education event. Potential topics include *"How your estate plan can benefit you, your loved ones, and your favorite charity"*.

**Attendance:** Approximately 40 philanthropic donors and community members who want to learn how to leave a legacy in Albany.



\*Only one Golden Apple Sponsorship available

Thank You to last year's Golden Apple Sponsor!

Chris Scariano

Edward Jones



iRun for Kids is an annual race to support the activities and programs of the Albany Public Schools Foundation. The race is comprised of a 5K and a 10 mile run, and a "Little Leprechaun Dash" for little runners.

#### Location: West Albany High School Track

Attendance: 750+ runners and walkers (kids & adults)



# iRun for Kids SPONSORSHIP BENEFITS

March 15th, 2025

ALBANY PUBLIC SCHOOLS FOUNDATION	ŝ
# of Free Race Entries & Race Shirts	8

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Social Media Promotion

Website Presence

Newsletter Race Shirt

Event Flyers

**Event Yard Signs** 

Logo on Race Bibs

Race Medal Lanyards

	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
	LOGO	LOGO	LOGO	LOGO	NAME
	LOGO	LOGO	LOGO	LOGO	
	LOGO	LOGO	LOGO	LOGO	
	$\checkmark$	$\checkmark$	$\checkmark$		
	$\checkmark$				
1882 100	1 A STORES			ALC: NO	

<b>ON-SITE</b>	RECOGNITION	(optional)
	ILLOOGIUITOIT (	operorial

Name on Save the Date Postcards

Name in Radio Station Ads

10x10 Booth Space	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Promo Items in Swag Bags	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Your business banner hung at the event (you must provide)	$\checkmark$	$\checkmark$	$\checkmark$		
VIP Booth Space • 10x20, prime location	$\checkmark$	$\checkmark$			
"Little Leprechaun" Booth Sponsor			$\checkmark$		
POST EVENT RECOGNITION					Sept an
Special Thank You Newsletter	LOGO	LOGO	LOGO	LOGO	NAME

#### Snack sponsorship also available.

If interested in sponsoring iRun, please contact us at marketing@albanypsf.org or 541-979-2773 \*Only one sponsorship available for the Golden Apple Sponsor level.



Each year, the Albany Public Schools Foundation hosts the iSwim for Kids "swim-a-thon" event. Students obtain pledges and swim at the Albany Community Pool. Half of the funds raised in the iSwim for Kids event will go directly back to the schools of the swimmers. The other half of the funds will be distributed through the Classroom Grants program.

# **Location:** South Albany Community Pool **Attendance:** 200+ kids, parents & guardians



# iSwim for Kids SPONSORSHIP BENEFITS

April 12th, 2025



#### **Pre-Event Recognition**

Website	LOGO	LOGO	NAME	NAME
Social Media Promotion 📔 🞯	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Event Posters	$\checkmark$	$\checkmark$		
Newsletter	$\checkmark$			
GAPS Communication to Schools and Parents	$\checkmark$			
Save the Date Postcards	$\checkmark$			
Event Yard Sign	$\checkmark$			
Day Of Recognition				
"Thank You" Sponsor Board	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
iSwim T-shirts	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Snack Station Representation			$\checkmark$	
Post-Event Recognition				
Thank You Newsletter	LOGO	LOGO	NAME	NAME

\*Only one Golden Apple Sponsorship available.

\*\*The Student Support level allows students from low-income schools to participate in iSwim for Kids without the need to collect pledges.





The iCelebrate Kids Benefit Gala is a dinner/auction that supports the activities and programs of the Albany Public Schools Foundation. The evening includes a catered dinner, live auction, dessert dash, wine pull and so much more!







Thank You to our 2024 Golden Apple Sponsor!



# iCelebrate Kids Gala **SPONSORSHIP BENEFITS**

SEPTEMBER 2025



Celebrate Kids ALBANY PUBLIC SCHOOLS FOUNDATION	Gol.	Stoen Abble Achieve	\$3,000 Apple Bi	\$\$ <sup>8</sup> 40016 \$\$500**	\$2,000 ble	\$1,500 40ble
# of Guests	8	8	8	8	8	8
# of Drink Tickets	16	16	8	8	8	8
Pre-Event Recognition						
Website	LOGO	LOGO	LOGO	LOGO	NAME	
Newsletter	LOGO	LOGO	LOGO	LOGO	NAME	
Social Media Promotion    🗐	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
Event Invitations	$\checkmark$					
Event Yard Signs	$\checkmark$					
Radio Station Ads	$\checkmark$					
Day-Of Recognition	and a					
Event PowerPoint Slideshow	LOGO	LOGO	LOGO	LOGO	NAME	NAME
Recognition in Printed Program	LOGO	LOGO	LOGO	LOGO	NAME	NAME
Silent Auction Website	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
Emcee Recognition at Event	$\checkmark$	$\checkmark$				
Signature Cocktail with your Business' Name	$\checkmark$					
Special Brand Recognition			$\checkmark$			
Post-Event Recognition						
Special Thank You Newsletter	LOGO	LOGO	NAME	NAME	NAME	NAME

\*Only one Golden Apple Sponsorship available.

\*\*Big Apple Sponsorship Choices: Centerpieces, bid cards, bar, raffle, or welcome gift. One each available.



The Albany Public Schools Foundation believes that EVERY student should have an opportunity to succeed. The Student Assistance Program strives to break down barriers in K-12 and post-secondary education due to issues such as housing insecurity, financial challenges, limited parental support and other educational obstacles.

# Post-Secondary Support

#### **Basic Needs**



Providing dorm room essentails, school supplies, laptops, etc.

#### Mentors



Transitions students from high school to college/trade school

#### **Financial** Assistance



Needs-based criteria helps fill financial gaps



# K-12 Support

#### Your support will provide or cover the following:

- Student care packages
- State ID cards for GED testing
- Student fees for graduating seniors
- School supplies
- Hygiene supplies
- Student fees for extracurricular activities
- And Much More!

# Student Assistance Program SPONSORSHIP BENEFITS



Recognition on iCelebrate Kids Slideshow	LOGO	LOGO	LOGO	NAME
Representation on Website	LOGO	LOGO	LOGO	NAME
Social Media Promotion <b>f</b> 🞯	$\checkmark$	$\checkmark$		
Business Spotlight in APSF Newsletter	$\checkmark$	V		
2 Tickets to the iCelebrate Kids Gala	$\checkmark$			

Thank You to last year's Golden Apple Sponsor!



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# Why the Student Assistance Program?

"As we invest in the potential of our students, we invest in the future of our communities. At SELCO, we believe in the transformative power of education and are proud to stand alongside the Albany Public Schools Foundation in bringing that opportunity to every student."

~*Bob Newcomb* President & CEO, SELCO Community Credit Union Past Presenting Sponsor



# SCHOLARS-IPS

The Albany Public Schools Foundation makes it easy for you to set up a scholarship in the name of a business, individual, or in memory of a loved one. The Foundation will mange the entire scholarship process including: application, review, funds disbursement, student communications and reporting.





**Named Scholarships** 

*Starting at \$500* A scholarship in the name of an individual or business.

# **Endowed Scholarships**

*\$25,000+* Leave a lasting legacy!





13

Matching Scholarships \$2,500

New \$2,500 scholarships will be matched dollar-for-dollar.

PLEASE NOTE: Scholarship payments are due by February 1st. There is a 5% admin/management fee on all scholarship donations.

# **Meet Some Scholarship Winners**



#### Betsy

"My parents are my biggest motivation, I'm here not only because of my accomplishments but because of their hardworking hands that helped guide me here...The reason I want to push myself to do something with my life after high school is because my parents have always wanted that for me and they've always reminded me that I have their support with whatever I decide."

#### Reece

"College is not a very emphasized thing in my family...I still want to pursue a college education, though, because I believe that being educated increases your skills, knowledge, and ability to be employed...I think that by pursuing college I am bettering my future and quality of life that I will appreciate doing so later in my life."





#### Amelia

"Growing up I have always been surrounded with love and support with all of the activities and academic ventures that I have been on. As I move up in this world I want to give and be there for people who didn't get that lifestyle as I did...Giving back is probably the most rewarding thing anyone can do."

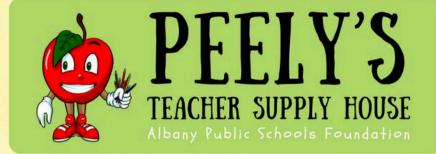


# Why Create a Scholarship?



"We created a scholarship through the Albany Public Schools Foundation as a simple and easy way to make a meaningful difference in the life of a local student. We hope that our scholarship helps bridge the gap between the next generation of community leaders and teachers and the higher education needed to achieve their dreams."

> -Nathan & Erica Reid Donors since 2020



# **PEELY'S TEACHER SUPPLY HOUSE**

Improving student outcomes by providing classroom and school supplies to teachers in the Greater Albany Public Schools District

We are excited to announce the opening of Peely's Teacher Supply House. After many years of planning, Peely's will be open by Fall of 2024.

Peely's Teacher Supply House will provide school and classroom supplies to teachers at no cost. These are items that teachers often have to buy with their own money.

Tight school district budgets mean teachers may not have access to enough classroom supplies for the year. Peely's Teacher Supply House will help teachers fill these gaps.

With your help we can provide our teachers with supplies they need for their classrooms to help our students have every opportunity to succeed.

#### We Welcome Donations!

- Teacher Classroom Supplies
- School Supplies
- Gift Cards

Please visit our website to see our current list of needs.

Visit our Amazon and Walmart Wish Lists to easily donate to Peely's!

#### amazon Walmart :

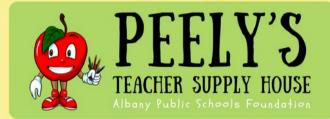
albanypsf.org

#### Contact Us

peely@albanypsf.org | 541-979-2773



# Peely's Teacher Supply House SPONSORSHIP BENEFITS





Recognition on Donor Wall	LOGO	LOGO	LOGO	NAME
Representation on Website	LOGO	LOGO	LOGO	NAME
Business Spotlight in APSF Newsletter	LOGO	LOGO	LOGO	NAME
Social Media Promotion <b>f</b> 🎯	$\checkmark$	$\checkmark$	$\checkmark$	
Recognition on iCelebrate Kids Slideshow	$\checkmark$	$\checkmark$		
Reusable Shopping Bags with Your Logo	$\checkmark$			

\*Only one Golden Apple sponsorship available.

Thank You to last year's Golden Apple Sponsors!





United Way of Linn, Benton & Lincoln Counties

🤗 Become an Apple Core Supporter! 🥮

Monthly donors are the *core* of the Foundation, your ongoing support helps us to harvest the fruits of our collective efforts!



Scan QR Code or go to <u>albanypsf.org</u> to easily pay by credit card or bank account, and to set up recurring donations.

<u>Select amount to donate</u>	One-time Monthly	间从沿港间
\$10 \$15 \$25 \$50	\$100 Other ( <i>\$10 min.</i> )	
<u>Contact Info</u>		
Name		
Email	Phone	
<u>Comments</u>		<u>albanypsf.org</u> > Donate Now

#### How to Pay

If paying by check, please send to: Albany Public Schools Foundation, PO Box 1772, Albany, OR 97321

Questions? Call us at 541-979-2773 or email bookkeeper@albanypsf.org

2024-25	CALENDAR OF	EVENTS
July 2024	August	September
New Impact Report Released	Grand Opening!	Celebrate Kids
October	November	December
Evening Edition		Giving Tuesday - Dec. 3rd
January 2025	February	March
	Scholarship payments due Feb. 1st	FOR KIDS
April	Мау	June
ALBANY PUBLIC SCHOOLS FOUNDATION	Teacher Appreciation Week May 5-9	Scholarship award ceremonies



# Are you ready to be a Sponsor?

Email <u>marketing@albanypsf.org</u> or <u>executive@albanypsf.org</u> or call 541-979-2773 to let us know!

#### **SPONSOR PACKAGE OPTIONS**

#### **Events**

Event	Price	
Lunch & Learn - Oct. & Feb.		
Golden Apple	\$1,000	
Appleseed	\$500	

iRun - March 2025		
Golden Apple	\$5,000	
Achievement Apple	\$3,000	
Big Apple	\$2,500	
Red Apple	\$1,500	
Appleseed	\$500	

iSwim - April 2025		
Golden Apple	\$1,500	
Appleseed	\$500	
Snack Sponsor	\$250	
Student Support	\$100	

iCelebrate - Sept. 2025		
Golden Apple	\$5,000	
Achievement Apple	\$3,000	
Big Apple	\$2,500	
Green Apple	\$2,000	
Red Apple	\$1,500	
Apple Blossom	\$750	

Flograms		
Program	Price	
Student Assistance Program		
Golden Apple	\$5,000	
Big Apple	\$2,500	
Red Apple	\$1,500	
Appleseed	\$500	

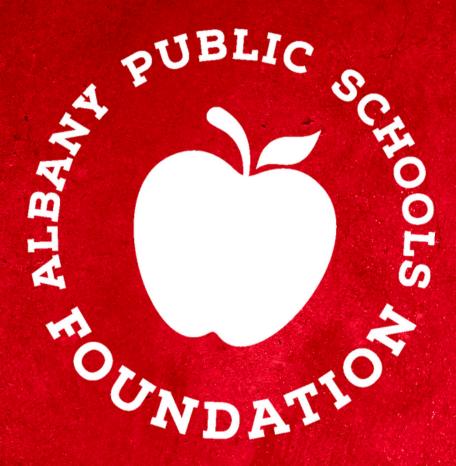
Drograme

Peely's Teacher Supply House		
Golden Apple	\$5,000	
Big Apple	\$2,500	
Red Apple	\$1,500	
Appleseed	\$500	

Create a Scholarship		
Named Scholarship	\$500+	
Matching Scholarship	\$2,500	
Endowed Scholarship	\$25,000+	



# Every Student. Every Opportunity to Succeed.



#### **Mailing Address**

PO Box 1772 Albany, OR 97321

#### **Physical Address**

2953 Clover Ridge Rd. NE Room #10 Albany, OR 97322



